



*The Great Canadian Horse  
Roundup Sponsorship Program*

*Your Gateway to Equine Assisted  
Charitable Programs and Activities for  
Canadians with disAbilities*

## *Contents*

<i>Four Good Reasons to Give .....</i>	<i>Page 4</i>
<i>2014 Corporate Ambassador Program .....</i>	<i>Page 5</i>
<i>2014 Vacation Sponsors Loyalty Program .....</i>	<i>Page 5</i>
<i>2014 Horsecountry Special Events Sponsorship Program .....</i>	<i>Page 6</i>
<i>The Canadian Foundation for Animal Assisted Support Services .....</i>	<i>Page 7</i>
<i>Corporate Citizenship &amp; Horsecountry Campground.....</i>	<i>Page 8</i>
<i>A Unique Sponsorship and Vacation Destination .....</i>	<i>Page 8</i>





CFAS & HCC Ambassadors



*Become an Ambassador*

*Promote*

*Reward*

*Support*

## *Four Good Reasons to Get Involved!*



*Create Social Value*

*Expand Your Visibility*

*Grow Your Business*

*Share Your Passion*



---

***Promote Your Business! Reward Loyalty!***  
***Support Canadians with disAbilities!***



# Three Ways to Benefit

## 1. 2014 Corporate Ambassador Program

Ambassadors receive a campsite and use of the Ambassador logo for the entire season. Use your campsite to promote, reward, and support through incentive giveaways to clients and staff. Your campsite will feature prominent signage with your company logo at the campground, on social media channels and the [Horsecountry Campground](#) website and on [The Great Canadian Horse Roundup](#) website, and an article in the Horse Country Campground monthly newsletter. Twenty percent of revenue generated through this program is donated to CFAS. This package is valued at \$2,400. To be a Founding Corporate Ambassador [Click Here!](#)



## 2. 2014 Vacation Sponsors Loyalty Program

Purchase 'weekend' vacation packages to reward loyal customers and staff.

**\$1,000** - 12 vacation weekend guest passes

**\$500** - 5 vacation weekend guest passes

**\$250** - 2 vacation weekend guest passes

All Vacation Sponsors receive company logo signage on the Horsecountry Campground sponsorship board at the entrance of the campground, use of the Ambassador logo as well as recognition on our social media and the [Horsecountry Campground](#) website and on [The Great Canadian Horse Roundup](#) website. Twenty percent of revenue generated through sponsorship is donated to CFAS. To be a Vacation Sponsor Ambassador [Click Here!](#)



**\*\*Weekend guest passes are for 2 horses and 4 people. \*\***



### 3. 2014 Horsecountry Special Events Sponsorship

**\$500 per event or \$1000 for 3 events!**

To be a Special Events Ambassador  
[Click Here!](#)

Event sponsors receive 5 weekend guest passes, logo and sponsor recognition



during each event:

Choose from these events:

- Ultimate/Xtreme Cowboy Challenge
- Poker Run weekend
- Horse soccer tournament
- Kids themed weekend (pony rides and petting zoo)



- Hunter Pace event
- Competitive Trails event weekend
- Endurance trail event
- Cross Country
- Hunter-Jumper course/circuit
- Barbeque Cook Off
- Mantracker
- Rodeo
- Team Penning event
- Ladies special "ride & spa" weekend



Twenty percent of revenue generated through this program is donated to CFAS.

[More on Corporate Citizenship](#)



# *The Canadian Foundation for Animal Assisted Support Services {CFAS}*



*Our vision is being the philanthropic leader that sustains the innovation, coordination, and integration of Animal-Assisted Support Services within Canada's health-care, social service, and justice sectors in order to improve the quality of life of people with physical, emotional, and social challenges.*

*Our mission is to improve the health and quality of life of people with physical, emotional, and social challenges through partnerships with companion and service animals. **Read more...***

1010 Polytek St., Unit 14  
Ottawa, Ontario  
K1J 9H9

1-888-473-7027  
[greatcanadianhorseroundup@cf4aass.org](mailto:greatcanadianhorseroundup@cf4aass.org)  
[www.cf4aass.org](http://www.cf4aass.org)



*Develop a Leader*



*Support!*  
*Equine Retreats  
&  
Family Days*



*Build Relationships*



*Help a Child Connect*



*Invest in the  
Annual Grants Program*

*Donate Now!*



# Corporate Citizenship

## Join the Ambassador Program!

[Click Here](#)



### About Horsecountry Campground

Our mission is to value and promote the equine way of life that is woven into the fabric of our history, and preserve and protect land for people and their horses to use in a sustainable and environmentally responsible manner. [Read more...](#)



### Unique Sponsorship & Vacation Destination

Horsecountry Campground's objective is to build a network of horse-friendly, membership-based campgrounds and 'Cowboy Town' attractions across Canada and the United States.

A partnership between [Wilderness](#)

[Tours](#) and Horsecountry Campground has made it possible to break new ground amidst 6000 acres of the last wild section of the Ottawa River, the Rocher-Fendu, located just east of world famous Algonquin Park, and next to the mighty Ottawa River, Canada's most popular rafting and kayaking waterway. Wilderness Tours is Canada's top river company and rafting pioneer for over three decades. Campsite members and their guests have access to all Wilderness Tours amenities and receive 10% off ALL adventure packages or services that Wilderness Tours has to offer.

**Horse Country Campground**  
**Wilderness Tours Camp**  
**503 Rafting Road**  
**Forresters Falls, Ontario**  
**Canada**  
**K0J 1V0**

**☎ 613-867-0585 ☒**  
**walter@horsecountrycampground.com**  
**www.horsecountrycampground.com**





